

June 2, 2023



Visionary
Headlines

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The Imagine Wilbraham

TIMES

Dedicated to improving the quality of life in the communities we serve

Articles and Headlines listed below are not actual articles or headlines appearing in the Wilbraham - Hampden Times
Headlines Below represent a small sampling of the community insight survey for the wishes and hopes for the Town of Wilbraham

Town Center Project Completed!

Residents Participating in Imagine Wilbraham Survey Were Visionary!

Wilbraham: A Historical Town Moving Forward Towards the Future

Big Storm Hits - Nobody Loses Power

Wilbraham Appoints Teens to Town Committees

Art District, River Cruises and Water-Power in Mills Opens and Draws from all of NE.

Peach Festival is Back

How Wilbraham Became America's #1 Pedestrian Friendly Community

Wilbraham Maintains Country Feel Despite Development

Local Community Where you can do Everything Locally.

A New Community Center Connecting all Ages and Groups

Downtown Wilbraham Bustling with Hometown Business

Minnechaug Achieves 100% Graduation Rate!

Then and Now, The Progress of a Town Rebuilt Through Neighbors Helping Neighbors

Wilbraham Children Excel in Job Market. Credit Their Educational experience and Community Involvement

Wilbraham Maintains Balance of Local Charm While Attracting High-End Outdoor Mall.

Highest Education Levels in New England!

Businesses Thrive in Western MA Town

Boston Road Expansion Drives Town Growth, Keeps Taxes Low!

CORE VALUES:

Included in the Community Insight Survey, the Vision Task Force asked participants to list core values they associate with Wilbraham. The info-graphic below was created using WORDLE™, a word use frequency software. The words represents the 25 most frequent responses. *(The larger the text the more that word was listed)*



Wilbraham Vision Task Force Finishing Report Writing Phase and Preparing for Public Presentations

As the Vision Task Force completes the report writing phase we look forward to sharing the information we have collected with Town Departments and other groups who have participated in the visioning process, these meetings will culminate in a Town Public Presentation anticipated to occur in the Early Fall 2013.

A Look Back at Headlines - 2013 to 2023 In 2013, Wilbraham Residents Imagined What The Future of the Town Could Be

ARTICLE FROM THE FUTURE - June 2, 2023 (Wilbraham, MA)

Over ten years ago, in 2012, The Wilbraham Selectman and Town Planning Board engaged a passionate and interested committee of civic-minded residents to reach out and document the future aspirations of the community – young and old. Over 600 people shared their thoughts about the type of community they would like live in as the 21st Century progresses. The objective was to inform the town leadership as they consider developing a more comprehensive long-term master plan that moves Wilbraham into the future while respecting our history and taking into consideration the ideas and sentiments of the community.

Upon completion, the Vision Task Force presented ideas shared by the participants which went on to spark lively debate and dialogue within the community.

During the 2012 survey process, the Vision Task Force asked participants to envision newspaper **HEADLINES OF THE FUTURE** which was one method to get people to think about the future of the town. In today's paper, 10 years later we will share some of these 2012 headlines so we can truly see the imagination and vision of those who participated.

Community Insights Survey Sample

Included below is a brief sampling of two questions asked on the Community Insights Survey

Top 5 Best Things About Wilbraham:

Participants were asked what they feel is the best thing about Wilbraham.

5. *Wilbraham is Quiet*
4. *Wilbraham is Safe*
3. *The Beauty and Feel of the Town*
- 2.
- 1.

Top 5 Areas for Town to Focus More Effort On:

Participants were asked what they feel the town should spend more, less or the same amount of effort on.

5. *Boston Road Shopping*
4. *Preserve the Local Environment*
3. *Green Initiatives*
- 2.
- 1.

To see the top answers to these questions and many more come to the Vision Task Force Public Presentation Anticipated Fall 2013

THE WILBRAHAM VISION TASK FORCE

Envisioning the future of Wilbraham by listening to the expectations of the people of our town, collecting data and examining trends that could impact the future. Email: imaginewilbraham@gmail.com